

THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

Number 109

ON THE ROAD

February-March 1963

Roland R. Renne, newly nominated Assistant Secretary for International Affairs, has lost no time in getting into the official swing of things.

First out-of-town engagement was out in Los Angeles on February 13, when he presented Presidential "E" awards for export expansion to Sunkist Growers, Inc., and Pure Gold, Inc..

A few days earlier, in Washington, D.C., he had presented the "E" award to the Jacques Seed Company of Prescott, Wisconsin.

On March 4 he spoke in Chicago at a meeting of the Association for Higher Education; and March 28 will find him back in Chicago to address the U.S.- Japan Trade Council.

Next big trip is abroad -- to head the U.S. delegation at the 22nd annual meeting of the International Cotton Advisory Committee (ICAC) at Bangalore, India, beginning April 29. (Work of special committees will start earlier--Apr. 23.)

Assistant Secretary John P. Duncan, Jr., chairman of the ICAC Standing Committee, which meets monthly in Washington, D. C., will also attend.

Robert C. Sherman, FAS Cotton Division director, who is U.S. representative on the Standing Committee, will be at the Bangalore meeting as a member of the U.S. delegation.

Forty governments now belong to the ICAC. Annual (plenary) meetings are held one year in

(over)

AT "E" AWARD ceremony in Secretary's Conference room (left to right): William J. Jacques and Charles J. Jacques, of the Jacques Seed Company; Assistant Secretary Renne; and Congressman Lester R. Johnson, Wisconsin, (Mural is Holland Lake, Flathead National Forest, Montana.)



RENNE - cont'd from p.1

the United States, the next in another cottonexporting country, and the third year in a cottonimporting country.

ATTACHE CONFERENCE, TOO

Dr. Renne will tie in his trip to India with a stop at Hong Kong for the conference of attaches stationed in the Far East and Southeast Asia. The conference is now set for April 23–26.

HORACE SAYS FAREWELL

Horace G. Bolster, veteran attache, retired March 2 after 30 years of government service in farm credit, land utilization, extension work, and foreign affairs.

Horace's first overseas assignment was in 1945 when he was appointed the first agricultural attache to Iran. In 1948, he became attache to the Netherlands, where he participated in launching the Marshall Plan.



From 1951-54, as chief of the Middle East and Eastern European Division, OFAR, he was responsible for programing and staffing agricultural technical assistance projects in the Middle East in cooperation with the Technical Cooperation Administration. He also was a member of one of the Presidents 4 Agricultural Trade Missions that visited 35 countries in the spring of '54 and

strongly recommended transfer of agricultural attaches back to the Department of Agriculture --effected in 1954.

From 1954-58, Mr. Bolster was FAS's European area officer; and in 1958 he was director of the U.S. Exhibit at the Fine Food Exposition in Munich.. For the past 3 years he has been our seed marketing specialist.

The Bolsters will continue to live in northern Virginia.

FOREIGN AFFAIRS ACADEMY MAY BE ESTABLISHED

A Bill to establish a National Academy of Foreign Affairs went to the Hill on February II.

Hearings on the proposed legislation are expected to begin shortly. FAS representatives are already taking part in task force discussions relating to the proposed Academy and to its curriculum, which would embrace all aspects of international affairs — including agriculture.

GAINING LEGISLATIVE ACUMEN

Jimmy Minyard, Cotton Division economist, is one of 5 USDA employees selected for a 6-week assignment to the office of Kenneth Birkhead, legislative assistant to the Secretary.

Beginning March 20, in addition to serving as a staff assistant in the Office of the Secretary, Jimmy will be attending Secretary's staff meetings, White House briefings, other conferences involving legislative functions of the Dept., and Congressional hearings relating to agriculture.

The rotational program is an adjunct to the Congressional Fellowship Program of the American Political Science Association whereby outstanding young political scientists, journalists, law school faculty, and government career employees spend a year as staff assistants to members of Congress and Congressional committees.

SNOW BANK? No. it's U.S. cotton being examined by marketing specialist Guy A. W. Schilling in an opening and blending room of a textile mill near Bangkok, Thailand.



TRANSFER



TRAFFIC

Leopoldville (Republic of the Congo) is slated to be filled by <u>Paul Ferree</u>, who has been in Salisbury, So. Rhodesia the past 2 years and is now on home leave after spending a couple of weeks looking over his new post.



FAMILY of Poul Ferree, attache-designate to Leopoldville, admires home-produced honey that will go to friends in Africa.

Meanwhile, Afif Tannous took off Feb. 12 for a month's temporary duty in Leopoldville; before coming home he'll touch base at several African posts for which he is area officer.

Wilbert Schaal, program specialist with International Trade Fairs Division, has been designated agricultural officer in Amsterdam to serve under Attache George Parks as manager of the big U.S. Food Exhibit planned for the fall of 1963. Bill and his family arrived in the Netherlands in early February. Fred Traeger, former asst. attache in Rio and more recently with Fats & Oils Division, is scheduled to leave in early March for Lima, Peru, where he'll succeed Clarence Pike as attache (Clarence is now with ERS.)

Paris in the spring (about April I) is on <u>John</u>
E. Ray's calendar. He's scheduled to fill a new
assistant attache position on Attache Paul Quintus' staff. John has been asst. attache in Mexico
City the past 2 years, and is now at FS1.

John Wenmohs left his Lagos, Nigeria, post in February for home leave in his native Texas. He's then scheduled to succeed Brice Meeker as agricultural officer in Hong Kong. Brice, in turn, will be coming into FAS/Wash for a special assignment.

And Dan Brady (Wellington) is slated to take over the attacheship in Lagos in early May.

Jim Gehr is scheduled for transfer from Monrovia; Liberia, to Caracas, Venezuela, early in April: after a few days consultation in FAS/ Wash. George Day, former attache in Caracas, is now back in Dairy & Poultry Division.

Succeeding Gehr as attache in Monrovia will be Neil Witting, assistant attache in Cairo the past 2 years.



BRICE MEEKER, agricultural officer, relaxes at Stanley Prison beach, Hong Kong. On his immediate left is Miss Meeker; the others are friends.

ON THE DISTAFF SIDE

Margaret Lynch, formerly in Madrid -- and more recently secretary to Deputy Asst. Adm. R.H. Roberts -- is to be secretary in the Buenos Aires attache office. Her ETA was end of February, after a stopover in Rio to see Bettie Denson. (After home leave, Bettie got back to her post just in time for Carnival festivities, Feb. 23-26.)

Carolyn Graves, former attache-office secretary in Bangkok, has now joined the Federal Crop Insurance Corporation (FCIC).

Iris Nichols, now on home leave from Rabat, will be going out in the field again in mid-April; this time as secretary in Bangkok. Oleta Brame (Brussels) is slated to take Iris's place in Morocco.

Eleanor Birely, longtime secretary in London, is now secretary to Dave Hume, acting administrator for export programs. (Eugene Ransom has been acting director of the Dairy & Poultry Div. since January 12.)

Brussels-bound in early April will be Viola
Sullivan, who is scheduled to succeed Oleta as
secretary on Attache Clayton Whipple's staff.
"Vi" has previously had tours of duty in Tokyo
and in Rome. More recently she has been secretary to Burton Baker, deputy asst.administrator for international affairs.

Carolyn Yates, formerly with FAS Information is now assistant editor of FES's monthly magazine, Extension Service Review.

CURLING, ANYONE?

The versatility of some attaches is amazing.

Take Fred Rossiter (Ottawa), for example.

He's a champion curler (no connection with the hairdressing business, but with the ancient Scottish game of curling, played on an ice rink).

Fred's athletic prowess gained him member ship on a North American, Rotarian curling team who for 3 weeks were guests of Rotary Club curlers in Scotland.

In curling around the countryside, Attache Rossiter says he had a chance to get well acquainted with Scottish agriculture, as a number of prominent farmers are also Rotarians and curlers; and it appears that in Scotland the farmer's status is next to the banker's.

RALPH RETURNS

Ralph W. Phillips, director of International Organizations Division, expects to return to FAS/Wash about March 20 after a full year of detail in Geneva, where he was secretary for agriculture in preparing for and participating in a United Nations Scientific Technology Conference.

FRED ROSSITER, braw attache in Ottawa (left) and Orme Sharp, of Orangeville, Ontario, rest their curling brooms after a tough match at the Crossmyloof ice rink in Glasgow, Scotland.





MANY

SPLENDORED

THING

Presentation of ambassadors to the Kingdom of Morocco is an event with Arabian Nights accents, according to Attache W. Gordon Loveless—one of the U.S. Embassy staff present when Ambassador John Ferguson presented his credentials to King Hassan II.

Above (seated) are Ambassador Ferguson and the Moroccan King in the Throne Room of Riad Palace in Rabat, capital of the Alouite Kingdom. Attache Loveless is at extreme left. A new courtesy was extended by the young King when he permitted wives of participating diplomatic officers to be present.

ACADEMIC

NOTES

Norman Kallemyn is back in Dairy & Poultry with a brand new MS degree in agricultural economics earned during a year's leave of absence spent at So. Dakota State (Brookings).

From Ankara to Arkansas is the road to an MA, and perhaps a PhD, being taken by Nixar Osman, agricultural analyst on Gordon Schlubatis' staff the past 2 years. Nixar and his attractive bride, Julide, visited FAS/Wash recently on their way to Fayetteville, where Nixar has an assistantship in agricultural economics at the Univ. of Arkansas.

Earlier, the official party was met outside the palace by the Honor Guard of Senegalese Royal troops, complete with flags and excellent military band. Inside the palace gates, a gayly costumed Inner Guard accoutred with ancient pikes and broadswords lined the long esplanade leading to the throne room stairway.

(Incidentally, King Hassan is scheduled to arrive in Washington, D.C. on a late-March official visit.)

Speakers' Table

Among Administrator Ray Ioanes' speaking engagements was one in Des Moines, Ia., Feb. 15, for the National Farm Institute. His subject: "Recent Common Market Developments and U.S. Agriculture."

Dick Roberts, deputy asst. adm. for export programs, is back from a USDA Seminar in Executive Development held in Tucson, Ariz., Feb. 4-7. At the regional meeting Dick gave two speeches: "U.S. Farmers' Interest in the European Common Market," and "A Case Study Under Public Law 480 -- Poland."

Lou Smith, director of Livestock & Meat Products, addressed the annual convention of the National Livestock Feeders Association Feb. 7 in Davenport, Ia.

Ra MB BLINS

aR OUN I

Tulips aren't up yet, and we can't hear the slightest yelp from those hounds of spring who are supposed to be on winter's traces. But we're optimists as we knock persisting branch-breaking ice off prize bushes and shrubs. That's because we know spring will be here officially in a few weeks, bringing the cherry blossoms and tourists. Meanwhile, punching up the fire, we bring you the following warming paragraphs:

Art Mead is now on detail as an assistant to Asst. Secretary Renne.

Bill Stewart, director of Fruit & Vegetable Division, is back from Los Angeles, where he attended the annual convention of the United Fresh Fruit & Vegetable Association, Feb.10-13.

Judith Neville, secretary in Program Development, will be taking off for Bogota March 10 for her first overseas assignment as attache-office secretary. Judith hails from Kansas City (Mo.), where she started her career with ASCS.

Ed Quinones (below, left), asst. attache in Caracas, and Domingo D'Apollo, president of the Venezuela Federation of Landworkers (Lara State), visited a peasant's pineapple farm near Barquisimeto. This farm was cleared, planted, and cultivated with only sticks and a machete as implements.



Ed says pineapple production is increasing in Venezuela since processing has increased demand.



WINTER ON ICE, Marianne Winter (right), adm. asst. in marketing specialist Russ Hudson's Hamburg office, and Helga Rimpau, secretary, take a slippery stroll on frozen Alster bake in front of the Consulate General.

The Bob Wuhrmans are back in Rome after a skiing and sightseeing holiday in Austria, the Bavarian Alps, and Switzerland. Bob is assistant attache, and his wife (neé Dorothy Depner) is a former Miss FAS.

Gordon Nicks is a new addition to the Cotton Division's commodity analysis branch. A native of Corning, Iowa, Gordon has an MS degree from the University of Tennessee.

Angela (Ann) Bibba joined FAS in early February. She came here from San Francisco (Dept. of the Army), and is now learning the FAS ropes prior to assignment as secretary to Attache Carl Winberg in Djakarta.

Jim Boulware, Far East area officer, and Cy Harvey, Foreign Training, recently completed the USDA Graduate School's course in Executive Management (the course at Williamsburg, Va.). A new book, "Fibre Structure," to be published soon in England, includes a chapter entitled "Cotton and Other Vegetable Fibres" co-authored by T.L.W. (Tilly) Bailey, Jr., of the Cotton Division, and two ARS scientists, Ann Moore and Vernon Tripp.

The chapter is based on an illustrated lecture Tilly gave to postgraduate students at the Manchester College of Science and Technology on one of his trips to Britain.



TOKYO TOPICS

Several Tokyo staffers and their families enjoyed January skiing in the Japanese mountains. The skiers included Asst. Attache Don Novotny, Dorothy Novotny, and their sons Greg, Dave, and Mike; Kuniharu Kiyomiya; Akiko Ohta; and Atsuko Kurokawa. Dorothy was the only casualty — a minor strain.

Russ Strobel has moved from the Attache Office in the Embassy Annex to his new quarters in the Trade Center, taking with him two additions to his staff: Takeo Nishizawa and Miss Yoshie Ogawa.

The Trade Center, newly furnished, includes a reception room, separate offices for Russ and Mr. Nishizawa, another office for trade visitors, a small lounge, and a sizable room for full-time display of U.S. farm products.

Attache Joe Dodson represented the Tokyo Embassy in presenting the American Jockey Club Cup Race trophy to the winner before a crowd of 40,000 and a television audience. Later he delivered the "annual lecture" at the 1963 meeting of the Japan Institute of Baking.



At International Fair in Karachi, Attache Harry Varney (left) and Mohammed Ali, External Affairs Minister and Pakistan's former Ambassador to Washington, get together at U.S. Wheat Kitchen sponsored by Western Wheat Associates.

Attache Varney helped pack some of the 70,000 doughnuts that were distributed to hospitals, schools, and orphanages with the aid of famous camel-cart driver Bashir and his new pickup truck.

AND IN MADRID . . .

Luis Manchado is a new economic assistant to Attache Ivy Duggan in Spain.

Luis is not new to the Embassy; during the past year and a half he's been in the AID office. Born in the Canary Islands, he has been in Madrid 7 years. He has studied in England and Germany, and is working on an economics degree at the University of Madrid.

Luis succeeds Jose Rivera, who is now director for Spain and Portugal of a newly opened U.S. Feed Grains Council office. Jose will be greatly missed by the attache office, where he worked almost 3 years; but his new job frequently brings him back to the office on consultation.



GIFT of cattle arrives in Kabul. Left to right: Ambassador John M. Steeves; Mohammed Nasir Omar Kishawarz, Afghan Deputy Minister of Agriculture; and Fred M. Lege III, FAS marketing specialist.

Fred Lege III, marketing specialist in Dairy & Poultry; Division, is an old hand at chaperoning cattle on transoceanic air trips.

His most recent such mission was to Kabul, Afghanistan, to deliver 14 prize U.S. breeding cattle to King Mohammed Zahir Shah for use in a program to develop for his people new and better herds in the Texas-sized Asiatic kingdom.

The cattle were a donation by 7 U.S. cattle breeders; transport was by Oklahoma's 125th Air Transport Group; and Fred handled the technical problems.

Now 12 cows and 2 bulls (Brown Swiss and Jerseys) are contentedly settled in regal quarters at Karisamir, the 1,000-acre farm owned by the agriculturally minded Afghan ruler.

ROUNDUP

TIME

BELOW: Carlos Ortega, newly arrived agricultural attache in Quito, holds one of the silver "trophies" presented to Ecuadoran breeders of champion dairy cattle under an FAS-sponsored project to stimulate sales of U.S. breeding stock. Others in foreground (1. to r.); Maurice M. Bernbaum, U.S. Ambassador; Reinaldo Varea, Vice-President of Ecuador; Carlos J. Arosemena M., President of Ecuador; ex-President Galo Plaza, now Holstein-Friesian Association president.





DOWN

MEXICO

WAY

Raul Montoya (left), a 14 year old native of Coacalco, Mexico, tells Attache Henry Hopp about the Jersey heifer he received through the Heifer Project from the Buffalo (N.Y.) Kiwanis Club and the Holland (N.Y.) 4-H Club.

Raul is a member of the Mexican Clubes Juveniles Rurales, and his major club project is care of the heifer. The "pet" is producing 3 gallons a day.

Kneeling is Paul Stone, Heifer Project director for Mexico. In the last 3 years his organization has distributed \$100,000 worth of U.S.-donated animals, largely through the rural youth clubs, in cooperation with the Mexican extension service.

Mexico is the largest market for U.S. dairy cattle (6,303 head in 1961).



SANTA GERTRUDIS, TOO

Santa Gertrudis breeders in the Republic of So. Africa recently had an opportunity to exchange shop talk with U.S. breeders Frates Seeligson and Tobin Armstrong, for whom Attache Bill Edens arranged an itinerary.



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To U. S. Agricultural Attache Posts

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GRAIN EXPERT RETIRES

Carl F. Wehrwein, FAS grain economist, retired February 28 after 26 years of government service in agricultural economics.

After 10 years in the agricultural economics department of the University of Wisconsin, where



he received his PhD, Carl's first federal job was in the Berkeley, Calif. regional office of BAE. Subsequently, in Washington, D.C., he was successively with the War Production Board, the Foreign Economic Administration, and the commercial policy division of the State Department.

He then spent over a year as assistant economic commissioner with the ECA Mission in Vienna, Austria. On his return to the United States, he joined the dairy branch of the Office of Price Stabilization, and later went to the land and water unit of ARS. Since 1955 he has been in the foreign competition branch of FAS's Grain and Feed Division.

As for the days ahead, Dr. Wehrwein says his plans are simple: "Doing all the many things I've been wanting to do for so long!" However, he will also serve as an economist for a Washington firm of management, engineering, and economic consultants.

AGRICULTURAL SHOW SET FOR LONDON TRADE CENTER

Bob Anderson and Paul Findlen report from merrie olde England that the first agricultural exhibit of 1963 in the London Trade Center is all set for April 1–26.

Seeds (flower and vegetable), beans, peas, and lentils will be featured for the first time.

Sponsors in the April exhibit include the U.S. Feed Grains Council, National Renderers Association, American Seed Trade Association, Soybean Council of America, Inc., National

WELCOME QUARTET

The Foreign Training Division has on board 4 new staff members: evaluation specialists Diana Field and Thelma Dreis, and program specialists Wilfred Farmer and Charles Clendenen.

ATTENTION, PHILATELISTS!

Word comes to us from our correspondent in the U.S. Post Office Department that a commemorative stamp honoring the Food for Peace and Freedom-from-Hunger programs will be issued in June -- to coincide with the FAO-sponsored World Food Congress in Washington (June 4-18).

The design for the stamp is now being worked out by artist Stevan Dohanos, who has already gained renown in the philatelic world as designer of two American flag stamps (1959 and 1960), and the NATO and Father Flanagan commemorative stamps.

(To many of us, the stamp artist is even better known as a designer of 'Saturday Evening Post covers.)

Post Office officials plan worldwide publicity in connection with the issuance of this stamp, and suggest that agricultural attaches may want to participate. USDA's R. Lyle Webster, on detail as executive secretary of the World Food Congress, expects to have more news on this subject in the near future.

<u>Print Hudson</u>, new attache in Bern, recently was introduced to Swiss millers and representatives of the grain trade at a reception arranged by the European office of Great Plains Wheat, Inc.

Dry Bean Council, American Meat Institute Foundation, Institute of American Poultry Industries, U.S. Rice Export Development Association, California Prune Advisory Board, and the California Raisin Bureau.

WHAT'S NEW IN FAS TRAINING?

AIDING at first session of FAS shorthand class are standing, (left to right): Pauline Moore, deputy director, Personnel Division; Instructor Elizabeth Carroll; and Gill Piquette, former secretary in New Delhi attache office and now employee relations training officer.



Under the leadership of Personnel Division, FAS has just launched a shorthand refresher course to help employees step up their shorthand speed.

This course fulfills a recognized need to increase within FAS the number of qualified stenographers and secretaries available for its overseas and domestic programs.

The class is ably conducted by one of our FAS secretaries, Mrs. Elizabeth Carroll, formerly in Foreign Training Division and now with Barter & Stockpiling. Elizabeth also is a substitute instructor of shorthand at the USDA graduate School.



AT WORK IN TURKEY. Attache Gordon Schlubatis and Assistant Attache Oldrich Fejfar say: this group represents the hardestworking element of the Ankara attache office staff! Left to right:

Nixar Osman, agricultural analyst (see p. 5); Mehmet Karakus, the office's driver, recently presented with a certificate and cash award for safe driving; Sukru Kasaboglu, "dean" of the attache staff; Miss Florence Stanford, American secretary; and Miss Guler Tosun, Turkish secretary.